



TRAINING PROGRAMME
INTRODUCTORY TRAINING IN SOCIAL ENTREPRENEURSHIP

Day 1- On line session

Hours		Duration	Content	Trainer
Start	End	Hours		
15:00	15:15	0.25	Welcome on behalf of the Partners, Introduction of the Go Social Team Explanatory remarks of the specificities of the platform (Q&A, sidebar with handouts and notes, discussing webinar etiquette etc) 1-minute short poll for the expectations of the workshops	Dr. A. Garip (facilitator*)
15:15	15:45	0.50	Section 1: Introduction to Self-employment and entrepreneurship Purpose: to give an overview of entrepreneurship, what it means to be self-employed, what are the challenges	Dr. Y. Fessas
15:45	16:00	0.25	Q&A Session	D. Petsa/Dr. A. Garip
16:00	16:30	0.50	Section 2: Basics in Social Entrepreneurship, Social Economy, Circular Economy, Industrial Symbiosis, Challenges of SE Purpose: Present the essence of economic activity in a social context, main fields of SE 1-minute small poll- What is your field of work, field of interest?	Dr. M. Loizides, K. Demetriou
16:30	16:45	0.25	Q&A Session	D. Petsa/Dr. A. Garip
16:45	17:15	0.50	Section 3: Characteristics of a Successful Entrepreneur- The Social Entrepreneur Purpose: Assist participants to identify qualities, knowledge, and skills necessary to become a successful social entrepreneur 1-minute poll to ensure participants are paying attention	K. Demetriou /D. Petsa
17:15	17:45	0.50	Section 4: Legal Framework in EU and Cyprus Purpose: Assist participants in understanding the landscape of SE in EU and CY Demonstration of good practices/ success stories of SE using videos from around EU	Kyriaki Demetriou Dr. A. Garip
17:45	18:00	0.25	Reflection of Day 1 Ask participants to state in one word the essence of SE	Dr. A. Garip D. Petsa

TRAINING PROGRAMME
INTRODUCTORY TRAINING IN SOCIAL ENTREPRENEURSHIP

Day 2- Online session

Hours		Duration	Content	Trainer
Start	End	Hours		
15:00	15:15	0.25	Summary of day 1, reminders regarding how the platform works, etc. 1-minute small poll	Dr. A. Garip
15:15	15:45	0.50	Section 5: Basics in setting up a small business Purpose: Set up your idea- how to start a small business	Dr. Y. Fessas
15:45	16:00	0.25	Q&A Session	
16:00	16:30	0.50	Section 6: Basics in setting up a SE Purpose: Simple steps to set-up a social business (mission, product/service, income streams/start-up resources, pitching).	Dr. M. Loizides
16:30	16:45	0.25	Q&A Session	
16:45	17:15	0.50	Section 7: Development of a business model for a small SE* Business Model Canvas, the example of Tiganokinisi	D. Petsa
17:15	17:30	0.25	Q&A Session	
17:30	17:45	0.25	Section 8: Social enterprises with strong social impact Purpose: Definition. measuring methodologies and challenge	K. Demetriou
17:45	18:00	0.25	Recap, what follows, how Day 3 and 4 will work	Dr. A. Garip

TRAINING PROGRAMME
ADVANCE TRAINING IN SOCIAL ENTREPRENEURSHIP

Day 3- Working in groups

Hours		Duration	Content	Trainer
Start	End	Hours		
Time will be fixed by each group according to the team's availability			<p>Create your own success story Participants will be divided into groups according to their field of work, or interest that they have stated during day 1. Each group will be assigned a mentor. Groups will agree on an Idea for a Social Enterprise and will prepare the Business Model Canvas to be presented in the Advance Workshop- Day 4.</p> <p>Mentors will be in charge to organize group meetings via any platform they wish and guide participants into creating the canvas.</p> <p>If participants already have their own idea and want to work alone to create their own canvas, then they will be able to do it. Organisers should be informed on this at the end of day 2.</p>	Go Social Mentors

TRAINING PROGRAMME
ADVANCE TRAINING IN SOCIAL ENTREPRENEURSHIP

Day 4- on line session

Hours		Duration	Content	Trainer
Start	End	Hours		
15:00	15:15	0.25	Introduction, the purpose of the session, reminders regarding how the platform works	Dr. A. Garip
15:15	16:15	1.00	Section 9: Innovation to Tackle Social and Environmental problems: How to stimulate the generation of innovative ideas Panel Discussion with Experts Challenges of SE, hints, and tips for SE	Dr Y. Fessas Dr. M. Loizides (Facilitator)
16:15	16:30	0.25	Q&A Session	D. Petsa/K. Demetriou
16:30	17:30	1.00	Section 10: Presentation of SE Ideas by representatives of each working group (5 minutes presentation, 5 minutes feedback by GoSocial experts and guest experts)	Group Leaders
17:30	18:00	0.5	Recap Closing remarks Evaluation of workshop	Dr. A. Garip

This Project is funded by the European Union and implemented by the Famagusta Walled City Association (MASDER), AKTI Project and Research Centre and the Famagusta Women Centre Association (MAKAMER).



The contents of this publication are the sole responsibility of the authors and can under no circumstances be regarded as reflecting the position of the European Union.