



# Go Social Cy

**Supporting Employability through Social  
Entrepreneurship**

**Sosyal GİRİŞİMCİLİKLE İstİHDAMI  
DESTEKLEYİN**



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Famagusta Walled City Associ-

**MASDER**



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# Team Building Exercise

## *Role Playing*

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# Let's Play





# Setting criteria for a social enterprise

**Developing the legal framework for Social Enterprises**

**Public consultation**





# Setting criteria for a social enterprise

**A. Separate in 4 groups taking the following roles**

**1. consumers of social products/services**

**2. investors of social businesses (inc. CSR)**

**3. owners of social enterprises**

**4. public servants supervising the social enterprises**



## B. LIST

Make a list with possible criteria which each group considers important for an enterprise to be identified as **social business with a positive impact** in society and environment.





## C. SCORE

Each group to use a scale from 1 to 5 to distinguish how important each criteria is:

- Very Important (1)
- Important (2)
- Moderate Important (3)
- Slightly Important (4)
- Unimportant (5)





## C. PRESENT

Each Group to present their results and document all answers. Make a discussion among participants on the differences and similarities. Why there are differences according to the trainees opinion?



# D. Results

Criteria	Consumers' Score	Investors' Score	Owners' Score	Public Servants' Score
Company's Values/Ethics/Mission/Vision publicly	1			4
Standards Quality of products/ life span/Material/Stamp/accreditation	2	1		
Transparency in employees/vulnerable groups/profits	3			1
Public accessibility	4			
SDGs	5			
Stakeholder mapping	5			
Incentives/ Tax exemptions		1	1	
Fraud Protection		1		
Measurable data of the impact		1		
Auditing		1		2
Incentives for vulnerable groups			1	
Minimum Bureaucracy			3	
State support for awareness raising/ training			2	
Regulate entrance of SE to the market/ grace period			2	
Definition of Vulnerable groups			2	
Social Security benefits of employees				3
Fines/Penalties				5



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Thank you!  
Teşekkürler!  
Ευχαριστώ!

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