



# Let's Go Social

## Social Entrepreneurship can and is shaping a better world!

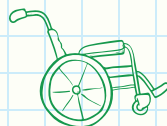
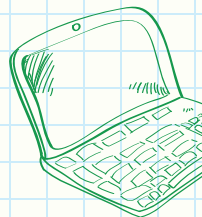
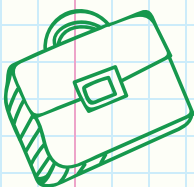
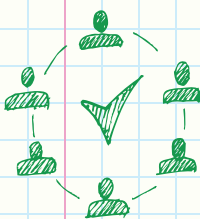
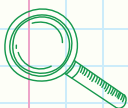
The Famagusta Walled City Association (MASDER) [www.famagustawalledcity.net](http://www.famagustawalledcity.net) in partnership with AKTI Project and Research Centre [www.akti.org.cy](http://www.akti.org.cy) and Famagusta Women Centre Association (MAKAMER), are implementing a new inter-communal project called 'Go Social: Supporting Employability through Social Entrepreneurship' that was launched in August 2018 and will be completed by July 2021. Funded by the European Union under the "Innovation and Change in Education VII" Grant Scheme, the project aims at reinforcing the participation of individuals in society by providing new skills and learning opportunities in social entrepreneurship, thus supporting employability in Cyprus.

The recent economic crisis, the increased unemployment rates and the limited opportunities in conventional/mainstream jobs, have become the driving force for the creation of alternative approaches to employment that can lead to new, creative and sustainable jobs. Social Entrepreneurship is the engine for social innovation and can play a crucial role in generating new jobs opportunities for the unemployed.

The project is encouraging the development of social enterprises in Cyprus by identifying and supporting new innovative ideas and initiatives that can meet social, economic and environmental needs, while also enhancing inclusive growth and sustainable economy. The project's target groups, mainly women and youth, are engaged in awareness raising, capacity building, work-based learning, study-visits and networking activities in order to improve their entrepreneurial skills and get easier access to the labor market. All events and activities will be promoted through traditional and social media tools and interested people are strongly encouraged to grasp the opportunity and **"go social"**.

For more information on the project and its up-coming events, please visit the website **[www.gosocialcy.eu](http://www.gosocialcy.eu)** or like our Facebook and Twitter page **'Go Social Cyprus'**.

The content of this publication are the sole responsibility of the authors and can under no circumstances be regarded as reflecting the position of the European Union.



This Project is funded by the European Union and implemented by the Famagusta Walled City Association (MASDER), AKTI Project and Research Centre and the Famagusta Women Centre Association (MAKAMER).

